



BLACKBURN SOUTH CRICKET CLUB



Established 1964
Mirrabooka Reserve • Holland Road • Blackburn South 3130

2008/2009 SPONSORSHIP

Dear Prospective Sponsor,

We are writing to you in the hope you/your business will be able to support our great cricket club.

Blackburn South cricket club was established in 1964 with only 1 side and now in 2008 we currently have over 50 senior members and over 120 junior members, with these numbers expanding at a rapid rate, we as a club need to find other means of generating much needed income to continue on our great tradition.

You will find enclosed some sponsorship packages available, we would also be happy to discuss any other ideas you may have for us.

With your support our cricket club will continue to grow and become a major success in our area, giving many young children and adults an opportunity to continue our love of the game.

By sponsoring our club your business will be noticed through our advertising by over 250 local adults and children on a weekly basis for 20 weeks, being in total close to 5000 people will come in to contact with your details.

All sponsorship is full tax deductible, and as well as the rewards shown in the packages we would be very happy to undertake any other requests you may have to make our partnership a very successful one.

Should you require and further information regarding our great club or wish to sign up as a sponsor please feel free to contact myself (Joe Giuliano) on 0413 536 701 or please fill out the attached form and return to the shown details.

Many thanks for your support

Blackburn South Cricket Club

Blackburn South Cricket Club Incorporated
Mirrabooka Reserve • 80 - 140 Holland Road • Blackburn South • Victoria 3130
PO Box 183 • Blackburn South • Victoria 3130
Registration No:- A 0010289U • ABN:- 77 409 064 588
Club Room Telephone:- (03) 9894 4562 • After Hours Telephone:- (03) 9893 5757
Website: <http://bscc.viccricket.asn.au>



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BSCC MAJOR SPONSORSHIP PACKAGES 2008-2009

King Cobra (\$3000)

- Advertising on Club's website.
- Company logo on all player's shirts (junior & senior) approx 170 members.
- 1 x page in BSCC annual report.
- Advertising banner at all home games (both junior and senior).
- 2 x tickets to BSCC presentation night.
- free social club membership (couples)
- A3 advertising to be placed inside clubrooms on wall for duration of cricket season.
- Certificate of appreciation.
- The knowledge you are contributing to the success of BSCC and helping over 170 members, continue playing the game we love.

BSCC SPONSORSHIP PACKAGES 2008-2009 RESPONSE FORM

Contact Name : _____

Company Name : _____

Address : _____

Phone Number : _____ Fax Number : _____

Email address : _____ Website : _____

Yes! We would like to be a KING COBRA - Sponsor (\$3000)

Please return this form to : Blackburn South Cricket Club, PO Box 183, Blackburn South, 3130

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BSCC MAJOR SPONSORSHIP PACKAGES 2008-2009

Scoreboard Sponsor (\$2000)

- Advertising on clubs scoreboard used at all home games.
- Half page advertisement in BSCC annual report.
- Advertising on clubs website.
- A3 advertising to be placed inside clubrooms on wall for duration of cricket season.
- Certificate of appreciation.
- free social club membership (couples)
- 2 x tickets to BSCC presentation night.
- The knowledge you are contributing to the success of BSCC and helping over 170 members, continue playing the game we love.

BSCC SPONSORSHIP PACKAGES 2008-2009 RESPONSE FORM

Contact Name : _____
Company Name : _____
Address : _____

Phone Number : _____ Fax Number : _____
Email address : _____ Website : _____

Yes! We would like to be a SCOREBOARD –Sponsor (\$2000)

Please return this form to : Blackburn South Cricket Club, PO Box 183, Blackburn South, 3130

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BLACKBURN SOUTH CRICKET CLUB



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BSCC "BANNER" SPONSORSHIP PACKAGE 2008-2009

Signage Sponsor \$750

- Advertising banner at all home games (both junior and senior).
- A4 advertising to be placed inside clubrooms on wall for duration of cricket season.
- Advertising on the clubs website.
- Advertising in BSCC annual report.
- Certificate of appreciation.
- free social club membership
- 2 x tickets to BSCC presentation night.
- Appropriate tax invoice sent to ensure deductibility
- The knowledge you are contributing to the success of BSCC and helping over 170 members, continue playing the game we love.

BSCC BANNER SPONSORSHIP PACKAGES 2008-2009 RESPONSE FORM

Contact Name : _____
Company Name : _____
Address : _____

Phone Number : _____ Fax Number : _____
Email address : _____ Website : _____

Yes! We would like to be a Signage Sponsor (\$750)

Please return this form to : Blackburn South Cricket Club, PO Box 183, Blackburn South, 3130

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BSCC “Preferred Supplier – Canteen Door” SPONSORSHIP PACKAGE 2008-2009

Canteen Door Signage Sponsor \$500

- Advertising on canteen door inside clubrooms for duration of cricket season.
- Exclusivity, no competitor advertising in the clubrooms
- Commitment to buy all **alcohol** for the canteen from the sponsor
- Leaflet dispenser placed at canteen counter
- Advertising on the clubs website.
- Advertising in BSCC annual report.
- Certificate of appreciation.
- Free social club membership
- Appropriate tax invoice sent to ensure deductibility
- All funds raised go towards a Bowling Machine (\$3,700)
- The knowledge you are contributing to the success of BSCC and helping over 170 members, continue playing the game we love.

BSCC SPONSORSHIP PACKAGES 2008-2009 RESPONSE FORM

Contact Name : _____

Company Name : _____

Address : _____

Phone Number : _____ Fax Number : _____

Email address : _____ Website : _____

Yes! We would like to be a Preferred Supplier –Canteen Door Sponsor (\$500)

Please return this form to : Blackburn South Cricket Club, PO Box 183, Blackburn South, 3130

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BSCC "Preferred Supplier - A3 Poster" SPONSORSHIP PACKAGE 2008-2009

A3 Signage Sponsor \$300

- A3 advertising to be placed inside clubrooms on wall for duration of cricket season.
- Exclusivity, no competitor advertising in the clubrooms
- Commitment to buy supplies for the canteen from the sponsor
- Leaflet dispenser placed at canteen counter
- Advertising on the clubs website.
- Advertising in BSCC annual report.
- Certificate of appreciation.
- Free social club membership
- Appropriate tax invoice sent to ensure deductibility
- All funds raised go towards a Bowling Machine (\$3,700)
- The knowledge you are contributing to the success of BSCC and helping over 170 members, continue playing the game we love.

BSCC SPONSORSHIP PACKAGES 2008-2009 RESPONSE FORM

Contact Name : _____

Company Name : _____

Address : _____

Phone Number : _____ Fax Number : _____

Email address : _____ Website : _____

Yes! We would like to be a Preferred Supplier A3 Signage Sponsor (\$300)

Please return this form to : Blackburn South Cricket Club, PO Box 183, Blackburn South, 3130

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BSCC "A3 Poster" SPONSORSHIP PACKAGE 2008-2009

A3 Signage Sponsor \$200

- A3 advertising to be placed inside clubrooms on wall for duration of cricket season.
- Exclusivity, no competitor advertising in the clubrooms
- Advertising on the clubs website.
- Advertising in BSCC annual report.
- Certificate of appreciation.
- Free social club membership
- Appropriate tax invoice sent to ensure deductibility
- All funds raised go towards a Bowling Machine (\$3,700)
- The knowledge you are contributing to the success of BSCC and helping over 170 members, continue playing the game we love.

BSCC SPONSORSHIP PACKAGES 2008-2009 RESPONSE FORM

Contact Name : _____
Company Name : _____
Address : _____

Phone Number : _____ Fax Number : _____
Email address : _____ Website : _____

Yes! We would like to be a A3 Signage Sponsor (\$200)

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BSCC "A4 Poster" SPONSORSHIP PACKAGE 2008-2009

A4 Signage Sponsor \$100

- A4 advertising to be placed inside clubrooms on wall for duration of cricket season.
- Advertising on the clubs website.
- Advertising in BSCC annual report.
- Certificate of appreciation.
- Free social club membership (single)
- All funds raised go towards a Bowling Machine (\$3,700)
- Appropriate tax invoice sent to ensure deductibility
- The knowledge you are contributing to the success of BSCC and helping over 170 members, continue playing the game we love.

BSCC SPONSORSHIP PACKAGES 2008-2009 RESPONSE FORM

Contact Name : _____
Company Name : _____
Address : _____

Phone Number : _____ Fax Number : _____
Email address : _____ Website : _____

Yes! We would like to be a A4 Signage Sponsor (\$100)

Please return this form to : Blackburn South Cricket Club, PO Box 183, Blackburn South, 3130

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BSCC "PLAYER" SPONSORSHIP PACKAGE 2008-2009

Senior Cobra \$100 / Junior Cobra \$50

- A4 photo of sponsored player to be placed on clubroom wall with sponsors information below.
- Acknowledgement in BSCC annual report.
- Certificate of appreciation.
- All funds raised go towards a Bowling Machine (\$3,700)
- Appropriate tax invoice sent to ensure deductibility
- The knowledge you are contributing to the success of BSCC and helping over 170 members, continue playing the game we love.

BSCC SPONSORSHIP PACKAGES 2008-2009 RESPONSE FORM

Contact Name : _____

Company Name : _____

Address : _____

Phone Number : _____ Fax Number : _____

Email address : _____ Website : _____

Yes! I/we would like to sponsor _____ (player's name) as a Senior Cobra \$100, Player Sponsorship

Yes! I/we would like to sponsor _____ (player's name) as a Junior Cobra \$50, Player Sponsorship

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BSCC "SOCIAL MEMBER" PACKAGE 2008-2009

Couples \$50 / Singles \$30

- 10% off all food and drink purchases from the canteen (applies to the members only)
- Half price entry to all club functions (excl. presentation nights)
- 10% off entry to presentation night
- Acknowledgement in BSCC annual report.
- Membership lanyard
- The knowledge you are contributing to the success of BSCC and helping over 170 members, continue playing the game we love.

BSCC "SOCIAL MEMBER" PACKAGES 2008-2009 RESPONSE FORM

Contact Name : _____

Address : _____

Phone Number : _____

Email address : _____

Yes! We would like to be a social members (\$50.00)

Yes! I would like to be a social member (\$30.00)

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BSCC "DONATION SPONSOR" PACKAGE 2008-2009

Donation sponsor - May consist of a cash donation or the supply of goods or services for use by the club or to use as player awards or in major club raffle.

- A4 advertising to be placed inside clubrooms on wall for duration of cricket season.
- Advertising in BSCC annual report
- Certificate of appreciation.
- The knowledge you are contributing to the success of BSCC and helping over 170 members, continue playing the game we love.

BSCC "DONATION SPONSOR" PACKAGES 2008-2009 RESPONSE FORM

Contact Name : _____
Company Name _____
Address : _____

Phone Number : _____
Email address : _____
Description of Supply _____

Yes! We would like to be a Donation sponsor

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